

New Zealand Commerce & Economics Teachers Association Inc

**ceta**

Te Aka Pouhoko, Pouoha Tōpū o Aotearoa

Accounting  
Business Studies  
Digital Technologies  
Economics

Poster Catalogue .....

Educating young people who  
will be significantly different!

[www.nzceta.co.nz](http://www.nzceta.co.nz)

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Charities Commission Registration Number CC44286

# Posters Catalogue : Term 1 2020

## All Subjects & All Levels

NOTE: a sample of each kind of poster is available – email  
[ceta.education@nzceta.co.nz](mailto:ceta.education@nzceta.co.nz)

# NZCETA SALES POLICY

**Please note that all CETA resources are produced using Microsoft Windows XP**

## Ordering Resources from NZCETA

All prices are GST inclusive.

The order form lists all the new resources which are described in the newsletter.

Only use the correct order form. Orders will be accepted via email, fax or post – no telephone orders are acceptable. If payment is not attached, a school order number must be given.

When ordering resources from the CETA catalogue, write the name and number of the resource in the blank space provided at the end of the order form.

Resources are available on disk or USB keydrive with the exception of booklets & posters which can be ordered as hardcopy. Preference must be indicated on the Order Form

When an order is received CETA prepares a Tax Invoice, including the CETA GST number. If payment accompanies the order, the invoice is stamped 'Paid', if not it is stamped "Payment Due within Seven Days". The invoice is sent with the order.

**Members' differential:** to take advantage of the differential we offer to CETA members, it is essential that you complete the appropriate section on the order form with your membership number. To receive this differential the order must be made by a member and not on behalf of another person, or by quoting another member's number. We know that members appreciate this differential, and we are keen to continue our policy, but we must ensure that it is not abused, or it will be necessary to reconsider.

## Delivery of Resources

**All resources are sent using courier services.**

Postage fee: **A flat fee is payable on all orders to cover courier and processing costs. Please remember to include this in the order total.**

Courier service: **The courier service CETA uses requires all mail to be addressed to a street address. For this reason, it is essential to supply a school street address on all resource material orders. A post office box or private bag is NOT acceptable.**

## Payment for Resources

**Any items purchased on credit must be paid no later than the 20<sup>th</sup> of the month following purchase.**

Please make cheques payable to NZCETA and crossed Not Transferable.

CETA would like to encourage members and schools to use direct crediting when paying for subscriptions, professional development, and resource purchases.

Schools will need to send a Direct Credit Authorisation Form to CETA for bank account details. Please note that if this type of payment is used it is essential to indicate what the payment is for, example "resources", "PD", "subs – name of member".

All prices include GST.

## Moderation/Evaluation

All CETA Achievement Standard and Unit Standard resources have been checked by experienced subject experts. Please note that this is not an official NZQA moderation.

## NZCETA Copyright

A copyright statement has been included in the CETA Newsletter for a number of years. We wish to emphasise this statement as we know some people have breached Copyright and NZCETA wishes to make it clear that it will not hesitate to take action if this continues. Reference can be made to The Copyright Act 1994, Section 44 (revised in January 1998) regarding educational establishments. The purchasing of a resource **is not gaining prior permission.**

**Please note the following statement which appears on all NZCETA resource materials.**

### Copyright Statement

**Resources are marked with symbol ©**

All rights reserved. No part of publications which have the copyright statement may be reproduced, stored in a retrieval system or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the copyright owner – NZCETA, PO Box 95, Oamaru.

Permission is given for this resource material to be reproduced by the purchaser for their own classroom use only.

If any person copies any copyright materials without permission of NZCETA, then that person has infringed copyright, has broken the law and may be subject to Court proceedings.

**Use of NZQA copyright materials:** CETA has obtained permission from NZQA to use, where appropriate, Achievement Standards Criteria and Unit Standards Criteria, as well as NZQA produced NCEA resources to support CETA produced resources. **Links with The New Zealand Curriculum** where appropriate are indicated by **NZC Links**

**Should you have any queries, please do not hesitate to contact us.**

# NZ CURRICULUM VALUES POSTERS

Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters

## NZ Curriculum Values - individual

\$30.00  
each

The New Zealand Curriculum states - Values to be encouraged, modelled & explored

*“Values are deeply held beliefs about what is important or desirable. They are expressed through the ways in which people think and act. Every decision relating to curriculum and every interaction that takes place in a school reflects the values of the individuals involved and the collective values of the institution ...” NZC page 10*

All Levels

1 poster per value

CETA has developed a poster for each of the stated Values in both Maori and English, with a brief descriptor – they are as follows  
They can be purchased individually and are suitable for all levels

- NZC1 Diversity
- NZC2 Environmental Sustainability
- NZC3 Equity
- NZC4 Excellence
- NZC5 Inquiry
- NZC6 Respect
- NZC7 Integrity
- NZC8 Community

## NZ Curriculum Values - set

NZC9

\$70.00

The Values as indicated in the New Zealand Curriculum

This pack includes one poster for each of the Values in both Maori and English with a brief descriptor

8 poster set

Diversity; Environmental Sustainability; Equity; Excellence; Inquiry; Respect; Integrity; Community

## NZ Curriculum Values linked to CETA Subjects

\$40.00

Here is an opportunity to display all the NZC Values, in Maori and English and linked to each of the CETA subjects – 1 poster per subject

1 poster per subject

- NZC10 NZC Values linked to Accounting
- NZC11 NZC Values linked to Business Studies
- NZC12 NZC Values linked to Digital Technologies
- NZC13 NZC Values linked to Economics

<b>Literacy – complete set</b>	NZC14	\$100.00	This pack of wall posters is suitable for all levels and all subjects. The pack contains one poster for each of the following important Literacy components. Ensure you are ahead of the crowd in meeting Ministry of Education’s directive as they will support student learning and outcomes, as well they will be a great addition to your learning spaces.
All Levels			
<b>15 poster set</b>			<ul style="list-style-type: none"> <li>• Address Relevant Implications</li> <li>• Describe Relevant Implications</li> <li>• Analyse</li> <li>• Apply</li> <li>• Define</li> <li>• Describe</li> <li>• Discuss</li> <li>• Evaluate</li> <li>• Explain</li> <li>• Identify</li> <li>• Justify</li> <li>• Predict</li> <li>• Summarise</li> <li>• Synthesise</li> <li>• Approach to Writing Paragraphs</li> </ul>

<b>Literacy - individual</b>		\$30.00	Individual Literacy posters – select from the following list
All Levels		each poster or 8 posters for \$70	
<b>1 poster each</b>			<ul style="list-style-type: none"> <li>• Address Relevant Implications</li> <li>• Describe Relevant Implications</li> <li>• Analyse</li> <li>• Apply</li> <li>• Define</li> <li>• Describe</li> <li>• Discuss</li> <li>• Evaluate</li> <li>• Explain</li> <li>• Identify</li> <li>• Justify</li> <li>• Predict</li> <li>• Summarise</li> <li>• Synthesise</li> <li>• Approach to Writing Paragraphs</li> </ul>

## ACCOUNTING POSTERS

*Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters*

<p><b>New Zealand Curriculum Level 5 Accounting Overview</b></p> <p><i>1 poster</i></p>	<p>AP10</p>	<p>\$30.00</p>	<p>This poster is suitable for the classroom wall. It gives a graphic overview of the NZCETA Accounting Programme appropriate for NZC Level 5. It shows the suggested topics, the key competencies woven through the topics and the possible contexts to be used, along with extension points. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.</p>
<p><b>New Zealand Curriculum Level 6,7,8 NCEA Level 1,2,3 Accounting Overview</b></p> <p><i>1 poster</i></p>	<p>AP11</p>	<p>\$30.00</p>	<p>This poster is suitable for the classroom wall. It gives graphic overview of the NZCETA Accounting Programme appropriate for NZC Level 6 &amp; 7/NCEA Level 1 &amp; 2 which has been developed to ensure the course progresses in a logical way through the Learning Objectives outlined in the Senior Secondary Teaching and Learning Guidelines for Accounting. It shows the suggested strands, the key competencies woven through the topics and the possible contexts to be used, along with extension points. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.</p>
<p><b>Accounting Concepts</b></p> <p><i>2 poster set</i></p>	<p>AP6</p>	<p>\$40.00</p>	<p>The two colourful wall display posters include definitions of the following:</p> <ul style="list-style-type: none"> <li>• Historical Cost</li> <li>• Period Reporting</li> <li>• Going Concern</li> <li>• Monetary Measurement</li> <li>• Accounting Entity</li> <li>• Accrual Basis</li> <li>• Asset</li> <li>• Liability</li> <li>• Equity</li> <li>• Income</li> <li>• Expense</li> </ul>
<p><b>Depreciation</b></p> <p><i>3 poster set</i></p>	<p>AP5</p>	<p>\$50.00</p>	<p>Three colourful posters covering the following methods of Depreciation</p> <ul style="list-style-type: none"> <li>• Units of Use</li> <li>• Diminishing Value</li> <li>• Straight Line</li> </ul> <p>Each poster covers:</p> <ul style="list-style-type: none"> <li>• Useful for ...</li> <li>• Depreciation Expenses Will ...</li> <li>• Formula ...</li> <li>• Worked Example</li> </ul>
<p><b>Differential Reporting</b></p> <p><i>1 poster</i></p>	<p>AP4</p>	<p>\$30.00</p>	<p>A colourful poster suitable for NZC Level 8/NCEA Level 3 which answers the question "Is the entity an exempt company?" It answers the questions 'Yes ?' or 'No ?' and Why</p>

<b>Financial Statements</b>  <i>5 poster set</i>	AP2	\$60.00	A set of five colourful and detailed posters each which gives a brief definition, content summary and end result covering: <ul style="list-style-type: none"> <li>• Balance Sheet</li> <li>• Income Statement</li> <li>• Cost of Goods Sold</li> <li>• Cash Budget</li> <li>• Cash Flow Statement</li> </ul>
<b>Analysis</b>  <i>11 poster set</i>	AP3	\$100.00	Each poster in this set of detailed and colourful gives a brief definition, trend and how to improve, addressing the following: <ul style="list-style-type: none"> <li>• Gross Profit Percentage</li> <li>• Expense Percentage</li> <li>• Net Profit Percentage</li> <li>• Return on Equity Percentage</li> <li>• Rate of Return Total Assets Percentage</li> <li>• Current Ratio</li> <li>• Liquid Ratio</li> <li>• Equity Ratio</li> <li>• Inventory Turnover</li> <li>• Age of Accounts Receivable</li> <li>• Market-up Percentage</li> </ul>

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## BUSINESS STUDIES POSTERS

Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters

<p><b>Business Studies Maori Concepts</b></p> <p><i>7 poster set</i></p>	BP24	\$70.00	<p>A set of seven colourful and detailed posters covering the Maori Concepts in the Business Studies Curriculum:</p> <ul style="list-style-type: none"> <li>• Putake</li> <li>• Turanga</li> <li>• Tikanga</li> <li>• Kaitiakitanga</li> <li>• Rangatiratanga</li> <li>• Other concepts</li> <li>• Nga wahanga</li> </ul>
<p><b>Marketing</b></p> <p><i>4 poster set</i></p>	BP9	\$50.00	<p>A set of four colourful posters covering the following topics:</p> <ul style="list-style-type: none"> <li>• Marketing Objectives</li> <li>• SWOT Analysis</li> <li>• Marketing – the 4 P's plus 2</li> <li>• Marketing is about trying to get it right</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion.</p>
<p><b>Business Studies Overview</b></p> <p><i>1 poster</i></p>	BP10	\$30.00	<p>A poster giving an overview of the Structure of Business Studies as shown in the NZCETA Business Studies Handbooks. Suitable for classroom display. It shows the Business Studies Strands - Business Formation; Functions of Business; People in Business; Business Management; Business Environment. It also lists the New Zealand Curriculum key competencies. Possible contexts that can be used during programme delivery and student learning are indicated, as are possible programme extensions. The poster is printed on A3. The poster is also available in electronic form for schools to use in documents such as course selection booklets, etc.</p>
<p><b>External Factors Influences a Small Business</b></p> <p><i>6 poster set</i></p>	BP11	\$60.00	<p>A set of six colourful posters covering the following topics:</p> <ul style="list-style-type: none"> <li>• Five external factors influencing a small business</li> <li>• External Stakeholders</li> <li>• Legal Influences</li> <li>• Economic Influences</li> <li>• Environmental Influences</li> <li>• Competition</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion.</p>
<p><b>Internal Features of a Small Business</b></p> <p><i>13 poster set</i></p>	BP12	\$100.00	<p>There are 13 posters in the set as follows:</p> <ul style="list-style-type: none"> <li>• Overview indicating the eight internal features of a small business</li> <li>• Why do we need Businesses</li> <li>• Types of Business</li> <li>• Ownership Structure of Businesses – 2 posters</li> <li>• Sources of Finance</li> <li>• Communication with Stakeholders</li> <li>• Methods of Communication</li> <li>• Employer-Employee Relationships</li> <li>• Entrepreneurship</li> <li>• Business Objectives</li> <li>• Business Success</li> <li>• Financial Documents</li> </ul>

<p><b>Internal Operations of a Large Business</b></p> <p><i>8 poster set</i></p>	<p>BP13</p>	<p>\$75.00</p>	<p>A set of eight colourful posters covering the following topics:</p> <ul style="list-style-type: none"> <li>• Overview indicating the six internal operations of a large business</li> <li>• Organisational Structure – 2 posters</li> <li>• The Production Process</li> <li>• Roles &amp; skills of Managers &amp; Leaders</li> <li>• Financial Information</li> <li>• Policies and Procedures</li> <li>• Corporate Social Responsibility</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion.</p>
<p><b>How a Large Business Responds to External Factors</b></p> <p><i>6 poster set</i></p>	<p>BP14</p>	<p>\$60.00</p>	<p>These posters cover</p> <ul style="list-style-type: none"> <li>• Overview indicating the four external factors</li> <li>• Political Influences</li> <li>• Trade Unions &amp; Employer Associations</li> <li>• Social Influences</li> <li>• Impact of Technological Change</li> <li>• Legal Influences</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion</p>
<p><b>Understanding how Internal Factors Interact within a Business that Operates in a Global Context</b></p> <p><i>8 poster set</i></p>	<p>BP15</p>	<p>\$75.00</p>	<p>A set of eight colourful posters covering the following topics:</p> <ul style="list-style-type: none"> <li>• Overview indicating the three internal factors</li> <li>• Innovation</li> <li>• Innovative Culture</li> <li>• Quality Management – 5 posters</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion.</p>
<p><b>Understand Strategic Responses to External Factors by a Business that Operates in a Global Context</b></p> <p><i>11 poster set</i></p>	<p>BP16</p>	<p>\$100.00</p>	<p>These posters cover</p> <ul style="list-style-type: none"> <li>• Overview indicating the five external factors</li> <li>• Societal Expectation on Business – 2 posters</li> <li>• Cultural Intelligence &amp; Responsiveness</li> <li>• Business Support – 2 posters</li> <li>• Opportunities &amp; Threats of Multinational Activity</li> <li>• Changes in the Global Market Place – 4 posters</li> </ul> <p>The posters are suitable for wall display or could be used in the classroom for group work and discussion.</p>



## DIGITAL TECHNOLOGIES POSTERS

*Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters*

<b>Seeing the Brief Visually</b>	DP10	\$50.00	This pack contains four posters for the classroom wall to give students a visual reminder and understanding of components required to develop a brief. They include: <ul style="list-style-type: none"><li>• Components of a Brief</li><li>• Developing a Brief</li><li>• Factors that influence design</li><li>• Research and Investigation</li></ul>
<b>All Levels</b>			
<b>4 poster set</b>			
<b>Design</b>	DP11	\$30.00	This poster shows a visual interpretation of the components of good design <ul style="list-style-type: none"><li>• Repetition</li><li>• Balance</li><li>• Contrast</li><li>• Hierarchy</li></ul>
<b>All Levels</b>			
<b>1 poster</b>			
<b>Tech Tactics Poster</b>	DP9	\$70.00	A set of 30 creative and visual posters which gives students prompts to enable them to help themselves. The resource contains a series of cards and posters that can be used as reminders of what is expected at each stage of the technology process. It will mean the teacher is not always the first point of contact and can meet with students individually without be interrupted as often by small questions from others. Students will develop the key competencies of managing self and thinking by using this resource. Contents: Display example, how to use resource, wall displayed steps, student help cards for different stages.
<b>All Levels</b>			
<b>30 poster set</b>			

## ECONOMICS POSTERS

Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters

<b>Economics Introduction</b>  <i>6 poster set</i>	EP1	\$60.00	This set has the following five posters <ul style="list-style-type: none"> <li>• Economics</li> <li>• Personal resources</li> <li>• Economic definitions</li> <li>• Values</li> <li>• Factors affecting values</li> <li>• Necessities, luxuries &amp; inferior goods</li> </ul>
<b>Consumer Choice</b>  Level 6/Level 1  <i>9 poster set</i>	EP2	\$80.00	A set with eight posters which could be used for assessment AS 1.1 <ul style="list-style-type: none"> <li>• Economics</li> <li>• Personal resources</li> <li>• Economic definitions</li> <li>• Values</li> <li>• Factors affecting values</li> <li>• Demand</li> <li>• The effect of price change on demand</li> <li>• Non-price factors affecting demand</li> <li>• Necessities, luxuries and inferior goods</li> </ul>
<b>Producers &amp; Production</b>  Level 6/Level 1  <i>6 poster set</i>	EP4	\$60.00	This set has five posters which could be used for assessment AS 1.2 <ul style="list-style-type: none"> <li>• Producers</li> <li>• Resources</li> <li>• Production &amp; productivity</li> <li>• Economies &amp; diseconomies of scale</li> <li>• Expansion</li> <li>• Price &amp; non-price competition</li> </ul>
<b>Supply</b>  Level 6/Level 1  <i>3 poster set</i>	EP5	\$50.00	Three colourful posters covering the following and suitable for assessment of AS 1.3 <ul style="list-style-type: none"> <li>• Supply</li> <li>• Supply schedule &amp; curve</li> <li>• Non-price factors affecting supply</li> </ul>
<b>The Market</b>  Level 6/Level 1  <i>5 poster set</i>	EP3	\$60.00	This set has five posters which could be used for assessment AS 1.4 <ul style="list-style-type: none"> <li>• Market equilibrium</li> <li>• Shifts in supply &amp; demand</li> <li>• The effect of government decisions</li> <li>• Subsidies</li> <li>• Price controls</li> </ul>

<b>Inflation</b>	EP7	\$70.00	This set covers the following and suitable for assessment AS 2.1 <ul style="list-style-type: none"> <li>• Inflation concepts</li> <li>• Quantity theory of money</li> <li>• Cost-push &amp; demand-pull inflation</li> <li>• Business cycle</li> <li>• Effects of inflation</li> <li>• Wage-price spiral</li> <li>• The impact of inflation on economic factors</li> </ul>
Level 7/Level 2			
<i>7 poster set</i>			
<b>Trade</b>	EP8	\$80.00	This set has nine posters could also be used for assessment AS 2.2 <ul style="list-style-type: none"> <li>• Exports &amp; imports</li> <li>• Trading partners</li> <li>• NZ Free-trade agreements</li> <li>• The Current Account</li> <li>• Why trade</li> <li>• NZ as a price taker</li> <li>• Exchange rates</li> <li>• Foreign exchange market</li> <li>• Impacts of international trade</li> </ul>
Level 7/Level 2			
<i>9 poster set</i>			
<b>Economic Growth</b>	EP6	\$60.00	This set covers the following and suitable for assessment AS 2.3 <ul style="list-style-type: none"> <li>• Economic growth</li> <li>• Production possibility frontier (PPF)</li> <li>• Circular flow model</li> <li>• AS/AD model</li> <li>• Effects of economic growth</li> </ul>
Level 7/Level 2			
<i>5 poster set</i>			
<b>Unemployment</b>	EP12	\$60.00	This set has six posters could also be used for assessment AS 2.4 <ul style="list-style-type: none"> <li>• Unemployment - terms</li> <li>• Unemployment data</li> <li>• Demand &amp; supply in the labour market</li> <li>• Changes in the supply of labour</li> <li>• Changes in the demand for labour</li> <li>• Effects of unemployment</li> </ul>
Level 7/Level 2			
<i>6 poster set</i>			
<b>Market Efficiency</b>	EP10	\$50.00	This set has four posters could also be used for assessment AS 3.1 <ul style="list-style-type: none"> <li>• Market equilibrium &amp; producer/consumer surplus</li> <li>• Allocative efficient, indirect taxes</li> <li>• Interventions</li> <li>• International trade</li> </ul>
Level 8/Level 3			
<i>4 poster set</i>			
<b>Marginal Analysis</b>	EP9	\$50.00	This set covers the following and suitable for assessment AS 3.2 <ul style="list-style-type: none"> <li>• Perfect Competition (1)</li> <li>• Perfect Competition (2)</li> <li>• Imperfect competition &amp; Monopolies</li> </ul>
Level 8/Level 3			
<i>3 poster set</i>			
<b>Microeconomic Concepts</b>	EP11	\$75.00	This set has eight posters could also be used for assessment AS 3.3 <ul style="list-style-type: none"> <li>• Utility &amp; demand</li> <li>• Price elasticity of demand</li> <li>• Income &amp; cross-elasticity of demand</li> <li>• Costs</li> <li>• Law of diminishing returns</li> <li>• Supply curves</li> <li>• Elasticity of supply</li> <li>• PPF</li> </ul>
Level 8/Level 3			
<i>8 poster set</i>			

## FINANCIAL CAPABILITY POSTERS

*Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters*

<b>Personal Finance</b>	FP26	\$60.00	Understanding personal finance is an essential tool for all young people in the 21 <sup>st</sup> century. This set of six posters aims to spark an interest in personal finance for your students and equip them with knowledge about this important aspect of their life. Areas covered: <ul style="list-style-type: none"><li>• Personal Finance – why?</li><li>• The cost of takeaway lunch</li><li>• Credit Cards</li><li>• Saving</li><li>• Compound Interest</li><li>• Drowning in debt</li></ul>
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*6 poster set*

<b>KiwiSaver</b>	BP25	\$50.00	We all want our students to be aware of the potential benefits of joining and contributing to KiwiSaver. These four posters clearly outline many of the benefits of KiwiSaver, with visual projection of the possible amounts that could be saved during their working life. <ul style="list-style-type: none"><li>• Introduction to KiwiSaver</li><li>• The potential earning from Members Tax Credits</li><li>• What makes up a KiwiSaver account</li><li>• A range of KiwiSaver calculations</li></ul> BONUS – We've included a bonus poster that incorporates the 2019 proposed changes to KiwiSaver contributions. All you'll need to do on 1 April 2019 is change the 'What makes up a KiwiSaver account' poster to the 2019 one.
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*5 poster set*

## CONNECTED CURRICULUM POSTERS

*Poster available as A3 hardcopy only with Packing & Postage tube at \$15 for up to 20 posters*

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<b>Social Enterprise</b>	CP27	\$50.00	The importance of social enterprises in New Zealand continues to grow. These five posters will help your students to understand the difference between a for-profit business and a social enterprise. <ul style="list-style-type: none"><li>• Social enterprise definitions</li><li>• Breakdown of the main elements of a social enterprise</li><li>• Examples of change-makers who have started 'something that matters'</li><li>• Examples of social enterprises making a difference in Aotearoa – New Zealand</li><li>• A range of QR codes of NZ social enterprises, when scanned, will take students directly to the enterprise's website.</li></ul>
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**5 poster set**